

MAYA GENGOZIAN

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EDUCATION

New York University, New York, NY

Class of 2024

The Steinhardt School of Culture, Education, and Human Development

Bachelor of Music, Vocal Performance: Musical Theatre

Minor in Print/Online Journalism from the Arthur L. Carter Journalism Institute

EXPERIENCE

Cabaret Review and Feature Writer, **Broadway World**

September 2023 – Present

- Write reviews of cabaret shows at various cabaret venues (54 Below, The Green Room 42, Joe's Pub, and more)
- Analyze performances from various Broadway and rising stars and share highlights with the Broadway World audience
- Interview and research various stars and events for feature stories

Website Manager, **BearStage at Buchanan High School**, Clovis, CA

August 2023 – Present

- Remote work on bearstage.org
- Manage content and information on the site in a timely manner, including posting audition and callback materials
- Answer messages sent through the site
- Design and maintain website layout

Editor in Chief, **Her Campus NYU**, New York, NY

February – October 2023

- Led the NYU Her Campus chapter in collaboration with the Co-EIC
- Wrote and edited around three articles a month for HerCampus.com/nyu
- Researched and interviewed sources in fields and subjects such as Culture, News, Style, Health + Wellness, Life, and Career
- Made final edits to all articles and uploaded them into Word Press for publication
- Ran chapter meetings and managed editorial calendars

Editorial Intern, **The Story Exchange**, New York, NY

August 2022 – May 2023

- Worked closely with and learn from the editor and staff writers at [The Story Exchange](http://TheStoryExchange.com), a non-profit online publication focusing on influential women entrepreneurs and leaders
- Researched and wrote "quick takes" and feature pieces about entrepreneurial/influential women
- Created enticing posts for LinkedIn and engage with users
- Collaborated with the social media head on the company's LinkedIn, posting at least 3 times a week

EXTRACURRICULAR ACTIVITIES

President and Producer, **West 4th Stage Company** at NYU Steinhardt

May 2022 – May 2024

- Assisted the Social Media Manager with West 4th Stage Company's Instagram, Facebook, TikTok, YouTube, and LinkedIn
- Organized weekly meetings and club events with the Vice President and Secretary, including stage productions
- Collaborated with Steinhardt's Undergraduate Student Government on events for West 4th Stage Company
- Scheduled all club events, including weekly meetings
- Produced full-length production(s) each semester — includes communicating with Broadway Licensing Global, Concord Theatricals, and Musical Theater International (MTI)

MEDIA SKILLS

Social Media and Marketing: Facebook, Instagram, Pinterest, Snapchat, TikTok, Twitter; AirTable, Canva, HootSuite, Meta Business Suite, Notion, Odoo

Google: Advanced knowledge and work in the entire Google Suite | Microsoft Office: Excel, OneNote, Powerpoint, Word

iOS: Keynote, Pages, Sheets | Adobe: Audition, Express, Illustrator, Lightroom, PhotoShop, Premiere Pro

INTERESTS & HOBBIES

Theater, Movies, TV, Music, Reading, Writing, Photography, Videography, Board Games, and, last but not least, my cat Emma